

Incredible success for the first edition of Wireless Day –

March 22, 2022 at the CCI Nord-Isère

WIRELESS DAY

Le rendez-vous des experts

EBDS and CAP'TRONIC have joined forces to create a unique event dedicated to wireless technologies: the **Wireless Day**. The current situation and the issues surrounding 5G and the new LoRa, LTE-M, NB-IoT, Cloud or Edge solutions justified bringing together the market players. Mission accomplished with the presence of a hundred participants representing major CAC40 companies, ministries, industrialists, and researchers.

A look back to the day of 22 March



The Wireless Day is an event with a unique format, alternating conferences, round tables, and meetings. It has created a synergy and a dynamic that is conducive to exchange and discovery. At the end of the Covid crisis, which imposed video conferences and other webinars, EBDS and CAP'TRONIC wanted to physically bring together experts from all over Europe and visitors from all over France in the same place.

National and international experts were present to give their testimonies on this event. All of them really played the game by bringing their knowledge and expertise while avoiding the trap of a banal presentation of a product or a brand.

After a brief launch by the organizers: EBDS, CAP'TRONIC and the CCI Nord-Isère, the day began with a presentation by Pascal CHAMPANEY of Always Wireless, making accessible to all the very complex theory of antennas and waves, key component of wireless equipment.



Phil BARRON (England) from Siretta then gave an overview of the new LTE-M and NB-IoT communication networks, placing them in the context of future 5G deployments. Then Christian ULRİK (Denmark) from Tektelic presented the risks and issues related to the deployment of large LoRa infrastructures.

During the lunch break, the participants were able to extend the debates and discussions, crossing their views on the topics discussed and their market. The showroom area, which was open to all, gave everyone the opportunity to handle the equipment developed by these major manufacturers on these new technologies.

After the lunch break, Sarun KUB (Germany) from Robustel detailed the advantages, constraints, and uses of "Edge-to-Cloud".



Then a round table on the theme of 5G seen from 3 angles: product, technical and market was proposed to the participants. Daniele COGNOLATO (Italy) from Sierra Wireless, Thierry VIENNEY from Panorama Antennas and Christophe FOUILLÉ from Objenious by Bouygues Telecom were able to give their vision.

A keynote on "LoRa Edge: Ultra low-power geolocation (outdoor & indoor) with LoRa Cloud Services" was given by Raphaël ATAYI from Semtech, owner of the LoRa technology. To close the day, Stéphane POUILLOT, Atim, gave feedback on the electrical consumption of LPWAN devices.

Wireless Day, the continuation

To ensure continuity, EBDS and CAP'TRONIC have set up a dedicated website: www.wireless-day.fr to allow visitors and speakers to continue the exchanges. Many of the contents are already online, and videos of the presentations will be soon available. Following the success of this first edition, the organisers are planning to repeat this event in 2023 in an even more ambitious format.

About EBDS

EBDS, French leader in the wireless technologies market, distributes industrial and innovative solutions. With more than 20 years of experience in wireless communication, EBDS is a specialist in 4G/5G, IoT, LPWAN, VHF/UHF networks and antennas.

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About CAP'TRONIC

CAP'TRONIC, supported by the JESSICA France association, was founded 30 years ago by the CEA (Commissariat for Atomic Energy and Alternative Energies) and Bpifrance (Public Investment Bank).

CAP'TRONIC's mission, as a recognized electronics expert, is to support French companies in the digital transformation of their products and production processes thanks to connected electronic systems. It is implemented by a team of 15 engineers, spread throughout the country, as close as possible to local companies and benefits from the support of regional schemes.

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